

IDRIC Circular Economy Workshop

28 April 2023

Panmure House, Edinburgh

Accelerating Transition to Circular Economy: Overcoming the Barriers

Purpose: There are a number of structural challenges and barriers that is preventing wider adoption and faster transition to circular economy. At the workshop aim to focus on some of these issues by giving examples from different industries with a view to creating a discussion and debate around these.

Programme

09.15 Arrivals and Refreshments

09.45 Welcome and introductions

Prof. Dimitris Christopoulos, Edinburgh Business School, Heriot Watt University

Prof. Umit Bititci, Edinburgh Business School, Heriot Watt University

10.00 Session 1

- Key challenges in understanding circular economy: the need for a whole system approach.

Prof. Umit Bititci, Edinburgh Business School, Heriot Watt University

- A whole systems approach towards a complex circular economy.

Matthew Royle, Newcastle University

- Productivity and Circularity: Complimentary or competing concepts?

Dr. Melissa Marques, Edinburgh Business School, Heriot Watt University

11.00 Refreshment break

11.30 Facilitated Discussion

Professor Adam Dixon, Edinburgh Business School, Heriot Watt University

12.00 Lunch

13.00 Session 2

- What makes Circular Economy Different: A Financing Perspective.

Prof. Bing Xu, Edinburgh Business School, Heriot Watt University

- Every penny counts, but not equally: Accelerators and bottlenecks in investor ecosystems

Dr. David Dekker, Edinburgh Business School, Heriot Watt University

- Financing Challenges of Circular Economy

Samir Ahmad, Head of Investment Team, Deeptech Equity NL

- Carbon Recycling for a New Carbon Economy

Freya Burton, Chief Sustainability Officer, LanzaTech

14.30 Coffee Break

15.00 Facilitated Discussion

Facilitated by Marcel Dijkhuizen, Partner, Deeptech Equity NL

16.00 Summary and Close